

FOR IMMEDIATE RELEASE

Klosebuy and Hello Braselton Announce Local Collaboration to Support Digital Growth for Small Businesses

Braselton, Georgia, March 11, 2026 – Klosebuy and Hello Braselton today announced a local collaboration focused on helping Braselton’s small and mid-sized businesses strengthen customer acquisition and retention through practical digital loyalty and marketing tools.

This collaboration brings together Hello Braselton’s community platform and Klosebuy’s AI-powered customer engagement technology to raise awareness of solutions available to merchants who want to modernize how they attract, engage, and retain customers. The initiative is centered on education and visibility, enabling business owners to evaluate and adopt digital tools that align with their individual growth strategies.

“Braselton is built on the strength of its local businesses,” said Frank Fennell, CEO of Klosebuy. “We are excited to collaborate with Hello Braselton and introduce merchants to digital loyalty and promotion tools that are designed to help them increase repeat visits, attract new customers, and build stronger relationships within the community.”

Through its website and newsletter, Hello Braselton will share information and insights about digital engagement strategies and how local merchants can strengthen customer connections in a competitive marketplace.

“Our mission is to celebrate and support the businesses that make Braselton unique,” said Dana Horne, President of Hello Braselton. “This collaboration allows us to highlight practical digital solutions that local merchants can consider as they look to grow, stay connected with customers, and contribute to a strong local economy.”

The collaboration reflects a shared commitment to reinforcing Braselton’s business community by encouraging accessible, effective digital customer engagement while keeping commerce local.

About KLOSEBUY

Klosebuy is a digital customer engagement and loyalty platform built specifically for small and mid-sized businesses. The company provides AI-powered tools that enable merchants to design promotions, implement loyalty programs, distribute offers, and track customer engagement from a single platform.

Unlike complex enterprise systems, Klosebuy is structured for accessibility and ease of use. Its guided AI capabilities assist merchants in creating campaigns based on customer behavior, helping drive acquisition, retention, and repeat spending. Klosebuy works with local merchants, financial institutions, and channel partners to strengthen community-based commerce and deliver measurable revenue growth for small businesses.

About Hello Braselton

Hello Braselton is a community-focused digital media platform dedicated to celebrating and promoting the town of Braselton, Georgia. Through its website and newsletter, Hello Braselton shares local business features, community events, dining highlights, history, and stories that connect residents and visitors to the town.

The platform serves as a trusted source for local awareness and engagement, helping small businesses increase visibility and strengthen community ties. Its mission is to support Braselton's economic vitality by promoting the merchants, entrepreneurs, and organizations that shape the town's character.

For additional information, local consumers and businesses may learn more at:

Local Consumers:

<https://klosebuy.com/consumers>

Local Businesses:

https://klosebuy.com/special_pricing/DANA

Media Contacts:

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